



**World #1 Air Treatment Brand**  
Euromonitor 2015

**A Top 5 Global Brand**  
Forbes household appliance rank 2015

Global sales of products manufactured by Midea  
**12.6 Products Sold Every Second**

Annual sales of home appliances  
**400 Million Units Sold**

## Complete Air Conditioning Solutions from The World's #1 Air Treatment Brand



**CONSUMER | LIGHT COMMERCIAL | HEAVY COMMERCIAL | INDUSTRIAL**

### Midea Group »

Established in 1968, Midea has grown from what was once a local workshop into a global leading consumer appliance and air conditioning systems manufacturer. Its 40 years of persistent growth has brought its global turnover to US\$ 22.9 billion in 2015, a 19% increase on the previous year.

### Midea South Africa »

Midea is distributed in South Africa by Imperial Air Conditioning (Pty) Ltd, an established air conditioning distributor with more than 10 years experience in the local market.

The Midea brand was launched in South Africa in 2013 and has quickly taken up one of the leading air conditioning market positions. Imperial Air Conditioning employs more than 40 dedicated and highly experienced staff in the fields of sales, marketing and technical support amongst others. It has a national sales and service network with branches in Johannesburg, Durban, Cape Town, Port Elizabeth and sales or service agents in Bloemfontein and Nelspruit.

### Project Solutions »

Whatever the application, from the relatively simple needs of your home to the more demanding needs of larger, more complex structures, our comprehensive range means there is always a perfect solution to meet your air conditioning requirements.

World-class products. Market-leading service. Inspired people. This is the Midea Maxim. The foundation of our business, the philosophy we live by, and the reason you should choose us for your next project.

### For Preferred Service»

**Tel:** 086 999 0163  
**Fax:** 086 613 6792  
**email:** info@mideaaaircon.co.za

**Distribution Centres in:**  
Free State                      KwaZulu Natal  
Eastern Cape                  Gauteng  
Western Cape                 Mpumalanga



# Residential Product Range

## Midwall Splits



### Neola Inverter

- White Finish
- Cooling / Heating
- Refrigerant leak detect
- Quiet operation
- Eco inverter saves energy by up to 40%
- Maintains optimum temperature whilst sleeping
- Environment friendly refrigerant - R410a
- Capacity (Btu/h): 9 000, 12 000, 18 000, 24 000



## Midwall Splits



### Neola Fixed Speed

- White finish with LCD hide function
- Cooling / Heating
- Refrigerant leak detect
- Quiet operation
- Maintains optimum temperature whilst sleeping
- Capacity (Btu/h): 9 000, 11 500, 18 000, 24 000, 30 000



## Midwall Splits



### Mission series: Fixed Speed & Inverter

- Hidden Display
- Eco Mode
- Arctic Fox Remote
- Classic diamond shape compressor
- Mission's WiFi and Smart Kits provide monitoring and remote control capabilities from your smart phone
- Capacity (Btu/h): 9 500, 12 000, 18 000, 24 000



## Midwall Splits



### Premier

- Silver Finish
- Cooling and Heating
- Compact design
- Energy saving standby mode
- Environment friendly refrigerant - R410a
- Capacity (Btu/h): 9 000, 12 000, 18 000, 24 000



## Portable



### Portable PD Series

- Heat pump
- Maintains optimum temperature for sleep mode
- Capacity (Btu/h): 12000

## Window Wall



### Window 9-24K

- Capacity (Btu/h): 9 000, 12 000, 18 000, 24 000