



World #1 Air Treatment Brand
Euromonitor 2015

A Top 5 Global Brand
Forbes household appliance rank 2015

Global sales of products manufactured by Midea
12.6 Products Sold Every Second

Annual sales of home appliances
400 Million Units Sold

Complete Air Conditioning Solutions from The World's #1 Air Treatment Brand



CONSUMER | LIGHT COMMERCIAL | HEAVY COMMERCIAL | INDUSTRIAL

Midea Group »

Established in 1968, Midea has grown from what was once a local workshop into a global leading consumer appliance and air conditioning systems manufacturer. Its 40 years of persistent growth has brought its global turnover to US\$ 22.9 billion in 2015, a 19% increase on the previous year.

Midea South Africa »

Midea is distributed in South Africa by Imperial Air Conditioning (Pty) Ltd, an established air conditioning distributor with more than 10 years experience in the local market.

The Midea brand was launched in South Africa in 2013 and has quickly taken up one of the leading air conditioning market positions. Imperial Air Conditioning employs more than 40 dedicated and highly experienced staff in the fields of sales, marketing and technical support amongst others. It has a national sales and service network with branches in Johannesburg, Durban, Cape Town, Port Elizabeth and sales or service agents in Bloemfontein and Nelspruit.

Project Solutions »

Whatever the application, from the relatively simple needs of your home to the more demanding needs of larger, more complex structures, our comprehensive range means there is always a perfect solution to meet your air conditioning requirements.

World-class products. Market-leading service. Inspired people. This is the Midea Maxim. The foundation of our business, the philosophy we live by, and the reason you should choose us for your next project.

For Preferred Service»

Tel: 086 999 0163
Fax: 086 613 6792
email: info@mideaaaircon.co.za

Distribution Centres in:

Free State KwaZulu Natal
Eastern Cape Gauteng
Western Cape Mpumalanga



Light Commercial Product Range

Cassette



Compact 4-way Cassette: Fixed speed & DC Inverter

- Super Slim round flow cassette grill - From 205mm high
- 360-degree Round flow means no dead spots
- Capacity (Btu/h): 12 000, 18 000



Cassette



Slimline 4-way Cassette: Fixed speed & DC Inverter

- Built-in drain pump
- 360 Degree air outlet panel
- Fresh air intake
- Capacity (Btu/h): 24 000, 36 000, 48 000, 60 000



Ducted



High Static Duct Fixed Speed & DC Inverter

- High static pressure
- Capacity (Btu/h): 36 000 1ph + 3ph, 48 000, 60 000



Floor Standing



Floor Standing

- Turbo mode
- Cooling and Heating
- Self-diagnose
- LCD display
- Quiet mode
- Capacity (Btu/h): 48 000, 60 000

Under Ceiling



Ceiling & Floor: Fixed speed & DC Inverter

- Variable swing angles
- LED Display
- Flexible installation, unit can be installed either horizontally on the ceiling or floor standing
- Capacity (Btu/h): 36 000 1ph + 3ph, 48 000, 60 000

